

The linear model

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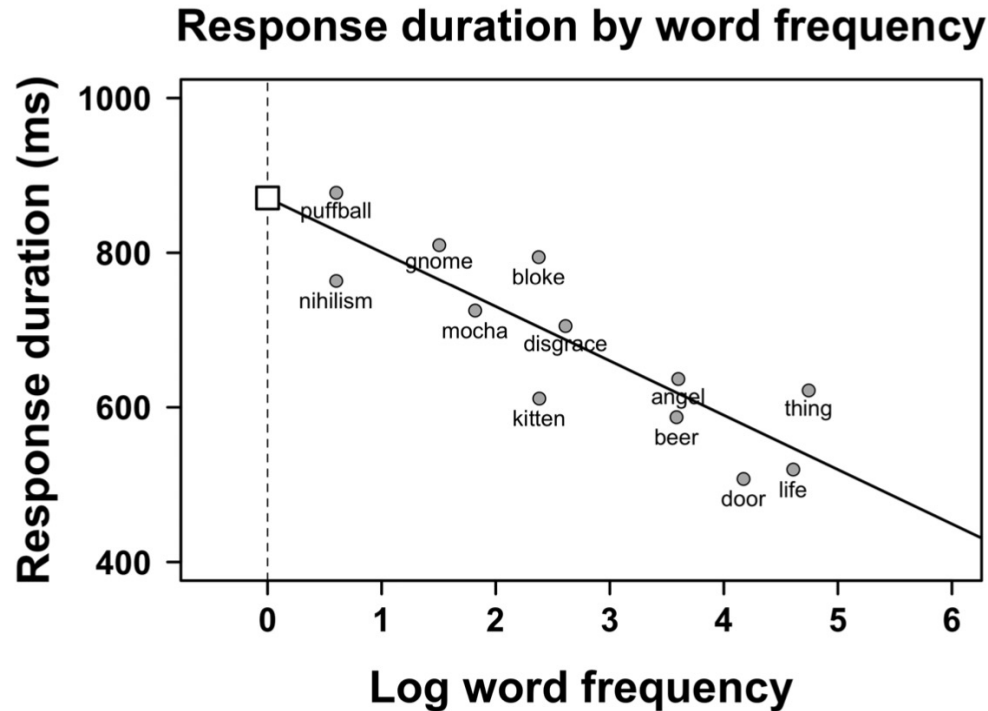


Outline

- Regression line: intercept and slope.
- Residuals
- Different types of regression
- Assumptions
- Measuring model fit: R^2



An example: Word frequency effects



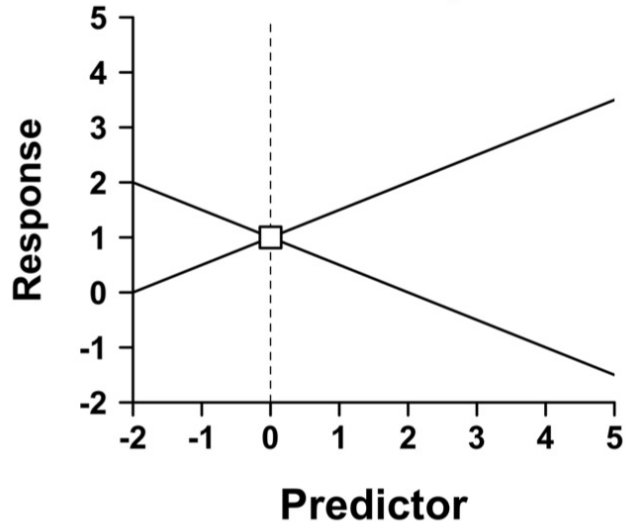
Terminology

y	x
response/outcome dependent variable	predictor independent variable explanatory variable regressor



Specifying a line: Slope and intercept

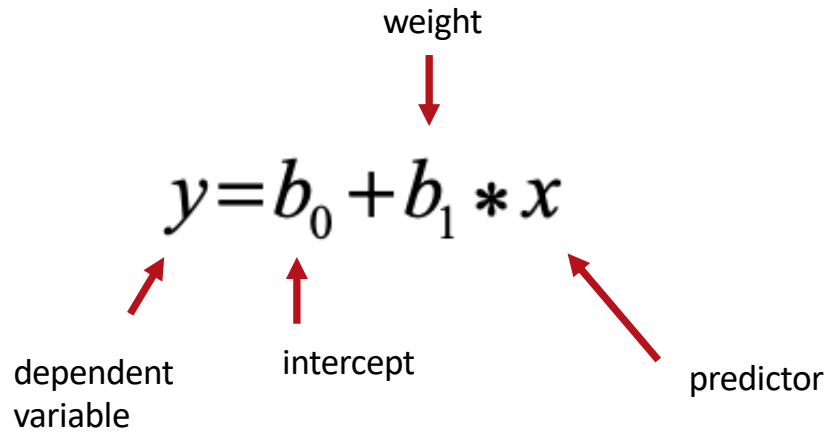
(a) Same intercept, different slopes



$$slope = \frac{\Delta y}{\Delta x}$$



Regression line



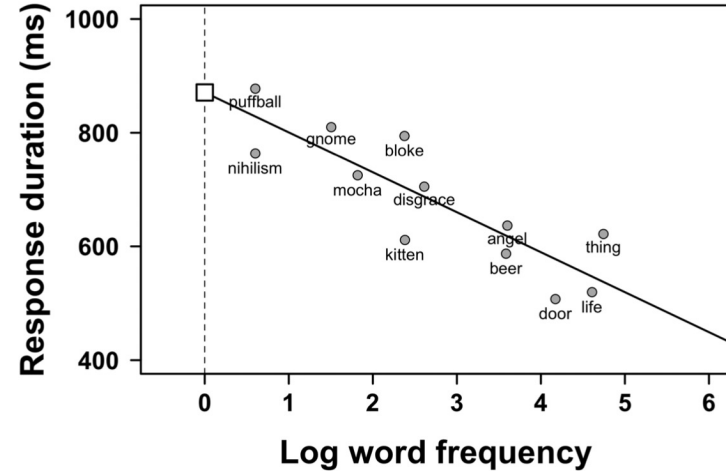
An example: Word frequency effects (2)

$$y = b_0 + b_1 * x$$

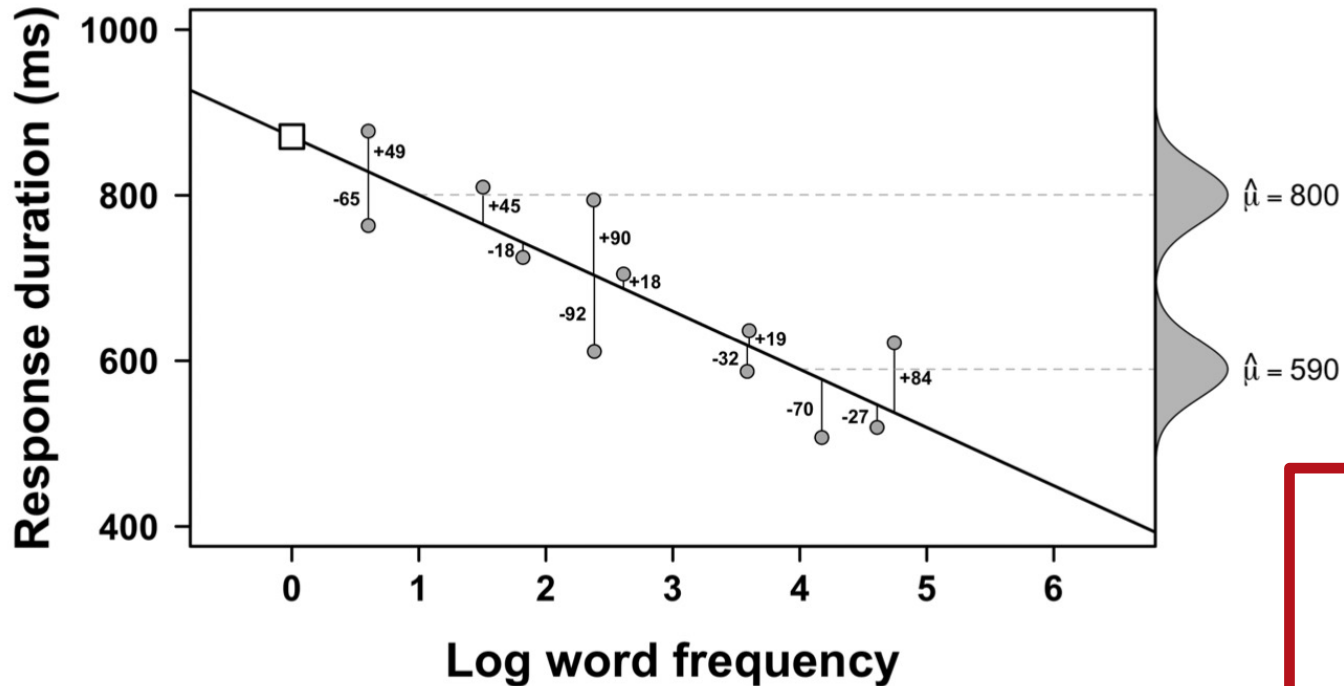
$$\text{response duration} = 880\text{ms} + \left(-70 \frac{\text{ms}}{\text{freq}}\right) * \text{word frequency}$$

$$\text{response duration} = 880\text{ms} + \left(-70 \frac{\text{ms}}{\text{freq}}\right) * 3 \text{ freq} = 670\text{ms}$$

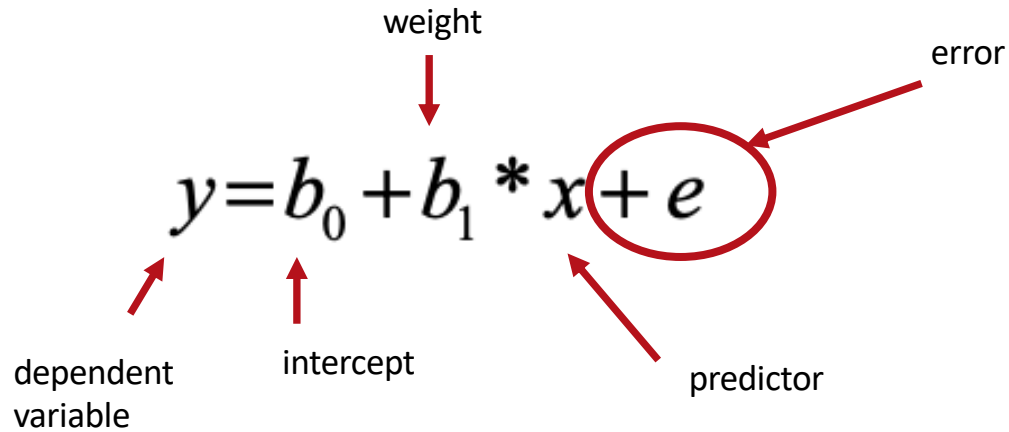
Response duration by word frequency



Residuals



Regression line (2)



Linear regression

... is a statistical method used to create a linear model

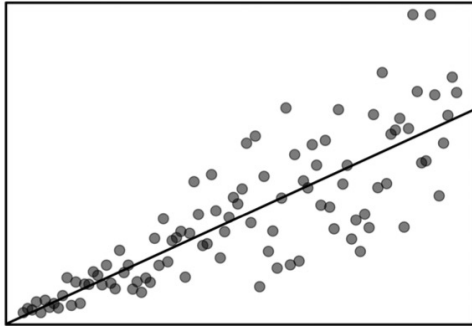
... there are different types:

- **Simple linear regression:** models using only one predictor
- **Multiple linear regression:** models using multiple predictors
- **Logistic regression:** models a categorical response variable
- **Multivariate linear regression:** models for multiple response variables

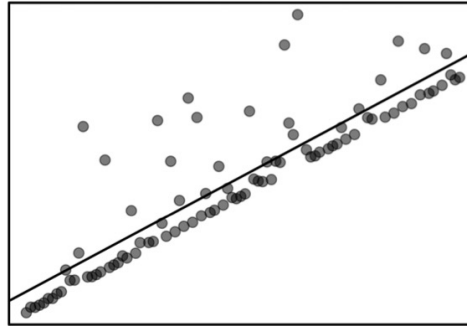


Assumptions

(a) Non-constant variance

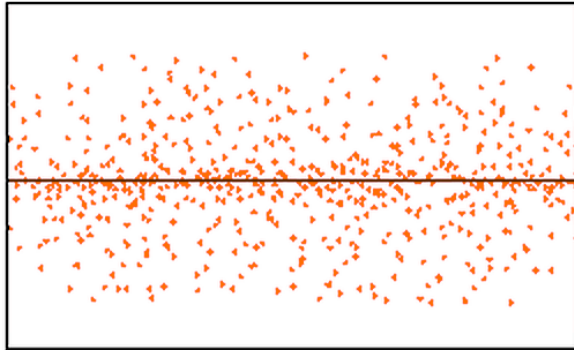


(b) Non-normal residuals



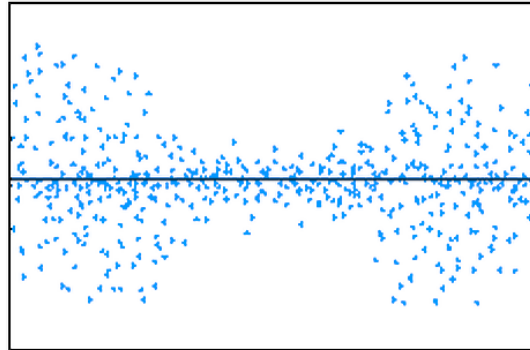
Homoscedasticity

Homoscedasticity



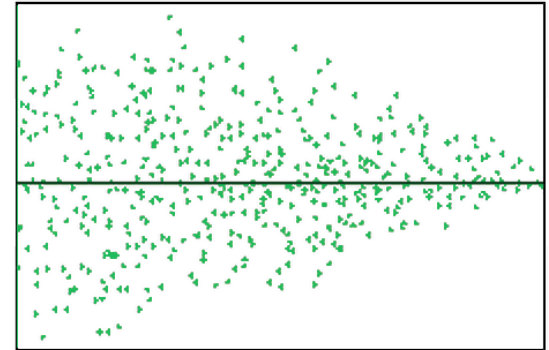
Random Cloud (No Discernible Pattern)

Heteroscedasticity



Bow Tie Shape (Pattern)

Heteroscedasticity

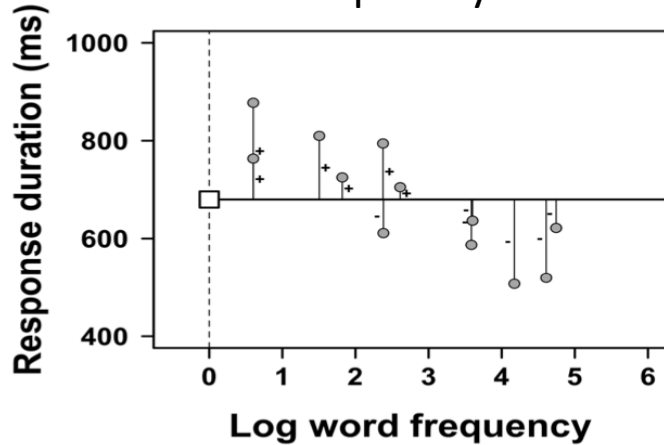


Fan Shape (Pattern)



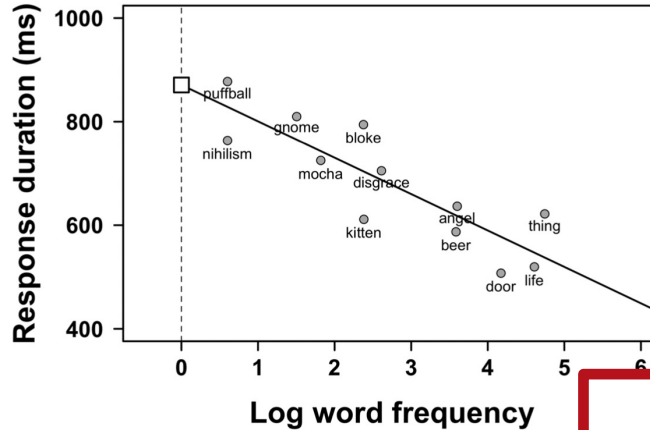
Measuring model fit: The null model

Null model
or 'intercept-only' model



$$y = b_0 + b_1 * x + e$$

Model with word frequency predictor
Response duration by word frequency

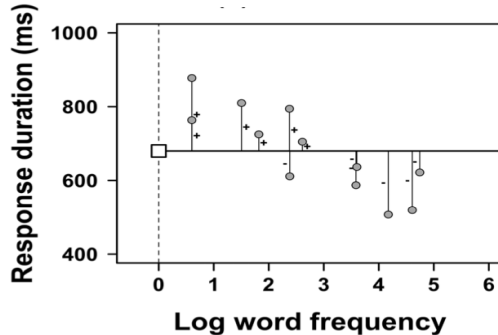


$$y = b_0 + b_1 * x + e$$



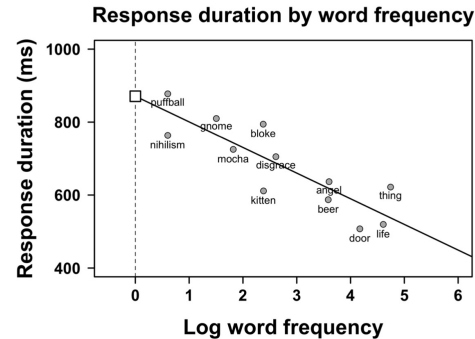
Measuring model fit: R-squared

Null model
or 'intercept-only' model



$$SSE_{null} = 152,767$$

Model with word frequency predictor



$$SSE_{model} = 42,609$$

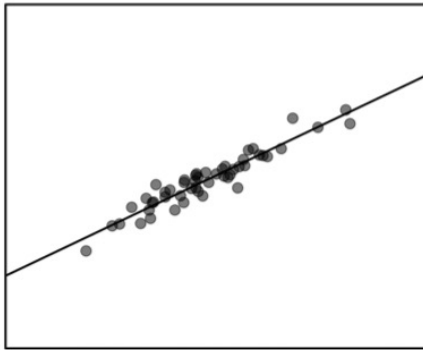
sum of squared errors (SSE)

$$R^2 = 1 - \frac{SSE_{model}}{SSE_{null}} \quad R^2 = 1 - \frac{42,609}{152,767} = 0.72$$

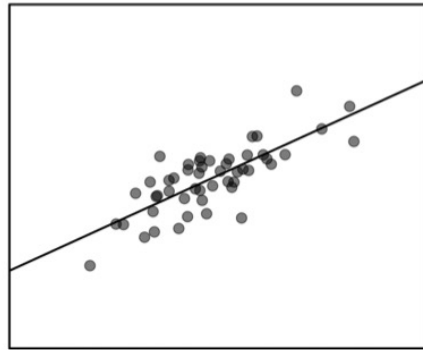


Measuring model fit: R-squared (*cont.*)

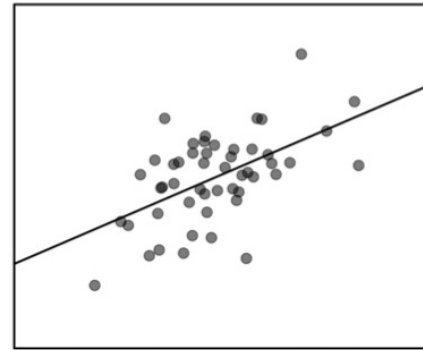
$R^2 \approx 0.9$



$R^2 \approx 0.6$



$R^2 \approx 0.3$



R^2 is a measure of effect size.

R^2 values range from 0 to 1.

Values closer to 1 indicate better model fits as well as stronger effects.



Summary

- Mathematical specification of a line: intercept and slope.
- Regression line formula:
- Residuals = observed values – fitted values
- Simple linear regression, multiple linear regression, logistic regression, multivariate regression
- Assumptions: residuals need to be normally distributed and show constant variance (i.e., be homoscedastic)
- R^2 uses the residuals of the null model to standardise the residuals of the main model. This provides an effect size and tells us what proportion of variation in the dependent variable can be accounted for by the predictor in the main model.

